

# JOIN US

Women in Film & Television – FL presents  
Quarterly Meeting

&

## Social Media Panel

Today, it's easier than ever to stand out from the crowd if you have the talent. Unfortunately, it's also easier than ever to get lost in the shuffle. Don't find yourself in a position where you are always trying to 'find jobs'--by using smart social media tactics to position yourself as an expert, you can set yourself up so your online presence makes future employers find you. Also hear from the perspective of the employer! Learn how big companies are using social media marketing to get in front of their ideal targeted audience and creating loyal fan bases.

September 5, 2012

Networking 6:00pm – 6:30pm & Program 6:30pm – 7:30pm

Hosted by IDEAS  
64 East Concord Street, Orlando, FL 32801

### Panelists

Katrina Diamond, ProductionHUB  
John Lux, IDEAS  
Keith Frechette, Lightmaker  
Melanie Lentz Janney, Doverwood Media  
Moderator Shirley Decker, IDEAS

**ideas**™

Please RSVP to [president@womeninfilml.org](mailto:president@womeninfilml.org)